

1210 – 10 Fragrant Purple Lilac



Arbor Day Foundation™

211 N. 12th Street • Lincoln, NE 68508

Dear Member:

Thank you for your contribution to the Arbor Day Foundation and sharing our mission to inspire people to plant, nurture, and celebrate trees.

Your free trees are my way of saying thanks. A leaf identification key is on the back of this letter. Complete planting and transplanting instructions are in the enclosed *Tree Planting Guide*. You may contact Member Services if you have any questions about your trees. More complete information about each tree can be found in *The Tree Book* or in the online Tree Guide at **arborday.org**.

We want your tree planting experience to be successful. These trees are guaranteed to grow. If they don't, send your name and address and member number, if available, to the above address, and the entire packet of trees will be replaced free. Please enclose \$3.50 for shipping and handling and tell us which package of trees needs to be replaced. You may reach us by calling the toll-free number for Member Services, 1-888-448-7337, or e-mail us at **info@arborday.org**.

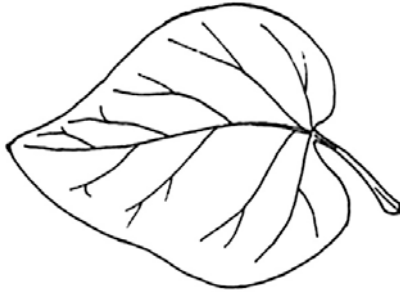
Best regards,

A handwritten signature in cursive script that reads "Cynthia Allgood".

Cynthia A. Allgood

Director, Procurement and Fulfillment

Leaf Identification



Fragrant Purple Lilac
(*Syringa vulgaris*)

Fragrant Lilac is a large shrub reaching 8-15' or higher with a 6-12' or wider spread. It has an irregularly rounded outline with strong wood stems and dark green to blue-green leaves. The very fragrant four petal flowers are borne in 4-8" long panicles in shades of lilac, light purple, or lavender in late spring. This lilac attracts butterflies and provides nesting sites and cover for birds.

Fragrant Lilac adapts to a wide variety of soil textures, dry to moist soil, full sun to light shade. It grows best in moist, well-drained, neutral to slightly alkaline soil, and full sun.

Plant 3-4' apart for a hedge. Flowers should be removed as soon as they fade. The best time to prune lilacs is just after flowering. Rejuvenate lilacs by pruning out the oldest one-third of stems each year, at the same time remove any conflicting branches or sucker growth. This lilac grows at a medium rate.